

# Business and Economics

## PROFESSIONAL ASSOCIATIONS AND INDUSTRY BODIES

Professional associations are nonprofit organisations that seek to further a particular profession, provide professional standards and help their individual members advance their careers. Membership to professional associations can enhance your understanding of careers, increase your industry networks, offer certifications, education, advocacy and employment news and be a source for funding and career development opportunities.

Also listed in this document are various industry bodies who offer a range of information, support and resources for career development.

### Business Council of Australia (BCA)

> [www.bca.com.au](http://www.bca.com.au)

The BCA provides a forum for Australian business leaders to contribute directly to public policy debates. We have helped to initiate and shape the key economic and business reform debates that have underpinned Australia's economic resurgence.

### Australian Chamber of Commerce and Industry (ACCI)

> [www.acci.asn.au](http://www.acci.asn.au)

Australia's largest and most representative business association, ACCI speaks at a national and international level on behalf of the nation's peak State and Territory Chambers of Commerce and Industry and National Industry Associations from all sectors of the economy.

These significant and representative organisations make up ACCI's National Member Network and give us the mandate and authority to be the essential connection between industry, governments, regulators and influential policy forums which influence business at home and abroad.

## △ ACCOUNTING

### CPA Australia

> [www.cpaaustralia.com.au](http://www.cpaaustralia.com.au)

CPA Australia is one of the world's largest accounting bodies with a membership of more than 150,000 finance, accounting and business professionals across the globe. Our core services to members include education, training, technical support and advocacy. Staff and members work together with local and international bodies to represent the views and concerns of the profession to governments, regulators, industries, academia and the general public.

### Institute of Chartered Accountants in Australia

> [www.charteredaccountants.com.au](http://www.charteredaccountants.com.au)

The Institute of Chartered Accountants in Australia is the professional body representing Chartered Accountants working in Australia and in more than 100 countries around the world. We focus on educating candidates through the Chartered Accountants Program and engage in advocacy and thought leadership underpinned by our members' knowledge and experience. We influence a range of policy areas impacting the Australian economy and domestic and international capital markets.

### Institute of Public Accountants (IPA)

(formerly National Institute of Accountants)

> [www.publicaccountants.org.au](http://www.publicaccountants.org.au)

The IPA is a professional organisation for accountants recognised for their practical, hands-on skills and a broad understanding of the total business environment. The IPA is committed to being an innovative and flexible professional accounting body focused on providing global educational pathways for accounting and finance professionals. Our members hold an internationally recognised professional qualification that is highly regarded by business and the community.

### Tax Institute

> [www.taxinstitute.com.au](http://www.taxinstitute.com.au)

The Tax Institute has been instrumental in shaping changes that benefit both its members and the broader taxpaying community. Today we are Australia's leading professional association and educator in tax, with offices in most major cities. Focusing solely on tax, the Tax Institute provides the best resources, education and networks. Our mission is to equip tax professionals with everything they need to demonstrate the highest level of expertise and increase the advancement of public knowledge and understanding.

# Business and Economics

## Institute of Internal Auditors: Australia

> [www.iaa.org.au](http://www.iaa.org.au)

The Institute of Internal Auditors is the leading body representing internal auditors. Globally, the Institute represents more than 170,000 members in 165 countries.

The Institute's activities include the following:

- Providing standards, guidance and information on internal auditing best practices
- providing professional development activities and certification
- bringing together internal auditors to share information and experiences in internal auditing
- upholding standards by undertaking quality assurance services
- advocating, promoting and publicising the profession to industry professionals, universities, government, public and private sectors, and
- contributing to the global profession with representation on international committees and the global board.

## Chartered Institute of Management Accountants (CIMA)

> [www.cimaglobal.com](http://www.cimaglobal.com)

CIMA is the world's largest and leading professional body of management accountants. The Institute has 195,000 members and students in 176 countries. We have more than 218,000 members and students operating in 177 countries. They work at the heart of business in industry, commerce and not-for-profit organisations. We have strong relationships with employers, and sponsor leading research.

## Association of Taxation and Management Accountants (ATMA)

> [www.atma.com.au](http://www.atma.com.au)

The ATMA is a Recognised Tax Agent Association (RTAA), which exists to promote the welfare and professional development of its members and to represent members' special interests and needs in Australia and Overseas.

## Institute of Certified Management Accountants (ICMA)

> [www.cmaweblne.org](http://www.cmaweblne.org)

ICMA's objectives are to provide a professional organisation for management accountants, and to encourage, disseminate and promote the specialisation in organisations in Australia.



## ACTUARIAL STUDIES

### The Institute of Actuaries of Australia

> [www.actuaries.asn.au](http://www.actuaries.asn.au)

The Institute of Actuaries of Australia is the sole professional body for actuaries in Australia. It is the public face of a learned profession, which represents the interests of its members within Government, the business community and the general public. The Institute is committed to promoting and maintaining a high standard of actuarial practice and represents and supports its members by:

- Educating the next generation of actuaries and ensuring skills and knowledge are constantly developed through continuous professional development
- establishing and maintaining strict professional and ethical standards, and
- fostering a strong professional network and promoting and advancing knowledge in specialist areas.

### Insurance Council of Australia

> [www.insurancecouncil.com.au](http://www.insurancecouncil.com.au)

The Insurance Council of Australia's mission is to influence, ethically and expertly, the political, social, business and economic environment in order to promote members' roles in providing insurance protection and security to the community.

### Australian and New Zealand Institute of Insurance and Finance

> [www.theinstitute.com.au](http://www.theinstitute.com.au)

The Australian and New Zealand Institute of Insurance and Finance is the leading provider of education, training and professional development services to the insurance and financial services industry in Australia, New Zealand and the Asia Pacific region.



## ECONOMICS AND FINANCE

### Economic Society of Australia

> [esacentral.org.au](http://esacentral.org.au)

The Economic Society of Australia is primarily concerned with promoting discussion and debate of economic issues within Australia.

# Business and Economics

It does this by:

- Publishing journals (like the Economic Record and Economic Papers)
- promoting economic debate in a variety of forums (e.g. the Eminent Speaker Series), and
- holding conferences and seminars to encourage economic thought.

## Financial Services Institute of Australasia (Finsia)

> [www.finsia.com](http://www.finsia.com)

Finsia is Australasia's premier membership organisation for the financial services industry. Finsia advances our members' careers by building their capability and professional standing – and by connecting them to leading content, insights and influential networks. Finsia also plays a vital role in strengthening the financial services industry through policy initiatives and respected credentials that drive rigorous professional standards. Finsia connects thousands of members working in: Corporate Finance and Wholesale Banking, Financial Markets, Managed Funds and Superannuation and Private Wealth Management and Retail Banking.

## Financial Planning Association (FPA)

> [www.fpa.asn.au](http://www.fpa.asn.au)

The FPA is Australia's leading professional community of financial planners. The FPA has over 11,000 members, of which 8,500 are practising financial planners.

## Association of Financial Advisers

> [www.afa.asn.au](http://www.afa.asn.au)

The Association of Financial Advisers is a professional organisation that has been serving the financial advising industry for over 65 years. Its aim is to provide members with a robust united voice, continually improve practises and focus firmly on the exciting, dynamic future of the financial advising industry.

## Australian Bankers Association (ABA)

> [www.bankers.asn.au](http://www.bankers.asn.au)

The ABA works with its members to provide analysis, advice and advocacy and contributes to the development of public policy on banking and other financial services. The ABA works to ensure the banking system can continue to deliver the benefits of competition to Australian banking customers.

## Australian Financial Markets Association (AFMA)

> [www.afma.com.au](http://www.afma.com.au)

The AFMA is the leading industry association promoting efficiency, integrity and professionalism in Australia's financial markets – including the capital, credit, derivatives, foreign exchange and other specialist markets.

## Accounting and Finance Association of Australia and New Zealand (AFAANZ)

> [www.afaanz.org](http://www.afaanz.org)

The AFAANZ is the premier body representing the interests of accounting and finance academics and other persons interested in accounting and finance education and research in Australia and New Zealand.

## Australian Institute of Credit Management (AICM)

> [www.aicm.com.au](http://www.aicm.com.au)

AICM supports the professional capability of credit practitioners through the gaining of qualifications and the continuing professional development program.

## Finance and Treasury Association (FTA)

> [www.ftasecretariat.com.au](http://www.ftasecretariat.com.au)

The FTA is a professional association for executives working across all aspects of treasury and financial risk management. The FTA provides training and skills development and access to current information, facilitates networking and builds a community in this specialised area of business.

## Australian Private Equity and Venture Capital Association (AVCAL)

> [www.avcal.com.au](http://www.avcal.com.au)

AVCAL represents and promotes the long term interests of the private equity and venture capital industry in Australia.

## Stockbrokers Association of Australia

(formerly Securities and Derivatives Industry Association (SIDA))

> [www.stockbrokers.org.au](http://www.stockbrokers.org.au)

The Stockbrokers Association of Australia, formerly known as the SDIA is the peak industry body representing institutional and retail stockbroking firms and investment banks in Australasia. The Association strives to promote the high standards, skills and knowledge of securities and derivatives professionals.

# Business and Economics

## Real Estate Institute of Victoria

> [www.reiv.com.au](http://www.reiv.com.au)

The Real Estate Institute of Victoria has been the peak professional association for the Victorian real estate industry since 1936. Members specialise in all facets of real estate, including: residential sales, commercial and industrial sales, auctions, business broking, buyers agency, property management, owners' corporations management and valuations.

## Customer Owned Banking Association

> [www.customerownedbanking.asn.au](http://www.customerownedbanking.asn.au)

The Customer Owned Banking Association brand replaces Abacus - Australian Mutuals as the industry advocate for Australia's customer owned banking sector. It is owned by its 87 member institutions: 70 credit unions, 4 building societies, 12 mutual banks and 1 other; and represents 13 friendly societies through the Friendly Societies of Australia and a number of affiliate members.

## Insurance Council of Australia

> [www.insurancecouncil.com.au](http://www.insurancecouncil.com.au)

The Insurance Council of Australia represents the interests of the Australian general insurance industry. It was established to act as the peak body for general insurance companies in Australia licensed under the Insurance Act 1973.

## Australian and New Zealand Institute of Insurance and Finance

> [anziif.com](http://anziif.com)

The Australian and New Zealand Institute of Insurance and Finance is the leading provider of education, training and professional development services to the insurance and financial services industry in Australia, New Zealand and the Asia Pacific region.



## MANAGEMENT

## Australian Institute of Management

> [www.aim.com.au](http://www.aim.com.au)

The Australian Institute of Management is not for profit entity which invests its annual surpluses in the creation of education products, alternative education distribution

channels and learning support materials in the field of management.

## Institute of Management Consultants (IMC)

> [www.imc.org.au](http://www.imc.org.au)

The IMC is the professional body representing management consultants in Australia. The Institute's mission is to represent and promote the management consulting profession, set and maintain internationally recognised standards and develop members.

## Australian Human Resources Institute (AHRI)

> [www.ahri.com.au](http://www.ahri.com.au)

The AHRI is the national association representing human resource and people management professionals and currently has around 20,000 members.

## Recruitment and Consulting Services Association (RCSA)

> [www.rcsa.com.au](http://www.rcsa.com.au)

The RCSA is the leading industry and professional body for the recruitment and the human resources services sector in Australia and New Zealand. It represents over 3,300 company and individual members.

## National Safety Council of Australia (NSCA)

> [www.nasca.org.au](http://www.nasca.org.au)

NSCA is committed to helping clients and members continuously improve their workplace health, safety and environment. With over eighty years experience in OHS / WHS, it has the breadth and depth of knowledge to meet any of client's safety requirements.

## Safety Institute of Australia

> [www.sia.org.au](http://www.sia.org.au)

The Safety Institute of Australia is Australia's professional body for health and safety professionals. With over 60 years experience, and a membership fast approaching 4,500, the SIA aims to develop, maintain and promote a body of knowledge that defines professional practice in OHS.

## Australian Institute of Training and Development (AITD)

> [www.aitd.com.au](http://www.aitd.com.au)

# Business and Economics

Founded in 1971, the AITD is the association of choice for professionals in training, learning and development.

Its mission is to be a leader in fostering excellence, innovation and professional integrity in training, learning and development for the workplace.

## Chartered Institute of Logistics and Transport in Australia (CILTA)

> [www.cilta.com.au](http://www.cilta.com.au)

The CILTA is an organisation representing members across all States and Territories of Australia. Our mission is to provide leadership in research, policy and professional development and supporting continuous improvement in the Transport and Logistics Industry. The association covers all those who work transporting passengers, moving freight and managing Australian domestic and international supply chains from the most junior school leaver to the most senior CEOs.

## Supply Chain and Logistics Association of Australia (SCLAA)

> [www.sclaa.com.au](http://www.sclaa.com.au)

The SCLAA is Australia's largest association for Supply Chain and Logistics professionals and practitioners. We are a member based organisation and at our very core is our mission to serve and advance the interests of Supply Chain and Logistics professionals and practitioners (SCL) in Australia. We do this through the development of the profession and practice of SCL, collaboration with industry stakeholders and promotion and recognition of world's best practice.

## Academy of International Business (AIB)

> <http://aib.msu.edu/>

The AIB is the leading association of scholars and specialists in the field of international business. The AIB is the leading global community of scholars for the creation and dissemination of knowledge about international business and policy issues. The AIB transcends the boundaries of single academic disciplines and managerial functions to enhance business education and practice.



## MARKETING

### Australian Marketing Institute

> [www.ami.org.au](http://www.ami.org.au)

The Australian Marketing Institute is the professional association for marketers. They offer a wide range of benefits to members, including professional recognition through our Certified Practising Marketer program, an extensive professional development, event and networking program, and access to preferential rates and discounts that support members' careers and commercial needs.

### Australian Market and Social Research Society (AMSRS)

> [www.amsrs.com.au](http://www.amsrs.com.au)

The AMSRS is a not-for-profit professional membership body of over 2,000 market and social research professionals who are dedicated to increasing the standard and understanding of market and social research in Australia. The Society assists members to develop their careers by heightening professional standards and ethics in the fields of market and social research.

### The Communications Council (incorporating former Advertising Federation of Australia)

> [www.communicationscouncil.org.au](http://www.communicationscouncil.org.au)

The Communications Council is the peak body representing agencies in the marketing communications industry to media, government and the public.

The organisation was formed by bringing together the Advertising Federation Australia (AFA), the Australasian Writers and Art Directors Association (AWARD), the Account Planning Group (APG) and the Australasian Promotional Marketing Association (APMA).

### Public Relations Institute of Australia (PRIA)

> [www.pria.com.au](http://www.pria.com.au)

PRIA is the national industry body for public relations and communication professionals in Australia. PRIA represents and provides professional support and recognition to over 3,000 individual practitioners and more than 175 consultancies nationwide.

# Business and Economics

## Australian Association of National Advertisers (AANA)

> [aana.com.au](http://aana.com.au)

The AANA is the peak national body championing the interests of Advertisers. Our charter is to inspire and promote responsible, innovative and respected marketing. We achieve this across three core strategic pillars: Responsible Marketing, Innovated Marketing and Respected Marketing

## Australian Direct Marketing Association (ADMA)

> [www.adma.com.au](http://www.adma.com.au)

ADMA's mission is to create an environment for the advancement of responsible, effective and enlightened marketing. Our Members are among the leading advertisers, marketers, agencies, fulfilment, telemarketing and production companies. ADMA supports members with advocacy to Government and regulators, education, events and awards and codes of practice to help them comply. It is also as a rich source of online and offline resources such as articles and the ADMA Blog.

## Australian Interactive Media Association (AIMIA)

> [www.aimia.com.au](http://www.aimia.com.au)

AIMIA is the peak industry body for Digital Content, Services and Applications in Australia. AIMIA exists to:

- Encourage and support the growth of AIMIA members and the digital industry at large
- act as a medium of education and support for its members and the industry through a number of services
- represent AIMIA members and the digital industry to the broader business community.

## Meetings and Events Australia (MEA)

> [www.mea.org.au](http://www.mea.org.au)

MEA is a national, independent not-for-profit organisation dedicated to fostering professionalism and excellence in all aspects of meetings management. It also promotes the value and effectiveness of meetings as an important high-yield sector of business travel and tourism.

## Exhibition and Event Association of Australasia (EEAA)

> [www.eeaa.com.au](http://www.eeaa.com.au)

The EEAA is the peak association for the exhibition and event industry in Australia and New Zealand, representing all aspects of the exhibition and event industry.